

Trillium IDS believes that learning matters. All learning experiences should enrich students' knowledge and bolster their skills. With integrity, reliability, passion, and a commitment to quality, Trillium IDS provides exceptional service in the creation of meaningful online courses.

We pride ourselves on being more than a vendor; we are your partner, and, like you, are invested in the core belief that eLearning is important, must be done meaningfully, and can and should positively impact the learner. You can rely on our commitment to your success.

To help you achieve your organizational goals, Trillium IDS offers the following menu of services:

## Program Development

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Effective courses begin at the program level. The Trillium IDS senior team will support you in the articulation of a cohesive and effective program design. We will assist you in building an efficient program carousel and in identifying shared course assets and features, persistent themes, and consistent program standards.

- Curriculum design
- LMS "look and feel"
- Program guidelines

## Course Development

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Trillium IDS instructional designers provide expert advice in the re-envisioning of content for online delivery. We have the knowledge and experience to provide robust and innovative suggestions for fully-online and hybrid courses. Additionally, we are skilled in the arts of content authoring and storyboarding.

Our team members pride themselves on keeping abreast of current design methodologies and guidelines, from Understanding by Design to Universal Design for Learning (UDL) to ADDIE, and tailor their processes to suit the needs of the partner. We also are comfortable working with most major Learning Management Systems, including Moodle, Blackboard, Desire2Learn, Canvas, Sakai, OpenClass, and eCollege, as well as common third-party plug-ins and LTI tools, such as TurnItIn, SafeAssign, WordPress, VoiceThread, and Echo360.

- ID consultation
- Course design and build
- Storyboarding
- Custom media development, including professional audio and video

Supported by Trillium IDS, your courses will be attractive, interactive, engaging, and effective. We value the integrity of your brand, and we work with you to ensure that your courses exceed students' expectations.

Services include the design and development of:

- fully online or hybrid courses
- digital practice activities and assessments
- interactive tutorials and presentations
- custom scenarios and branching case-studies

## Quality Review and Course Maintenance

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Trillium IDS believes that quality eLearning is more than visual appeal; quality begins with attention to detail. We check the content and evaluate the learning experiences, making sure that your courses are effective, efficient, intuitive, and accurate.

All courses produced by Trillium IDS are thoroughly tested, copyedited, and reviewed against the industry's standard evaluative tools, such as Quality Matters. We test your courses on multiple platforms, systems, and mobile devices. The resulting reports document our review and include not only a log of the problems, but also a list of suggested solutions. However, because quality is so core to our principles, we also offer a myriad of stand-alone quality review services to your organization.

Course maintenance is another place where Trillium IDS shines. As a complete solution, we have the internal resources to keep your courses running clean and effectively, time after time.

- Objective alignment
- ADA compliancy
- Fact-checking
- Copyedit
- Content editing
- Permissions
- Settings and link accuracy
- Functional testing

## Faculty Support

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Faculty are inspiring subject-matter experts who endeavor to impart their knowledge on future generations, but they're often not the most knowledgeable about online learning methodologies, the best way to assess using online tools, or how to navigate the LMS efficiently. As online learning has grown, so has the need to support the faculty to write their content, run their classes, and assess their effectiveness. Trillium IDS has a passion for providing this type of support.

We, too, are experienced subject matter experts who endeavor to share our knowledge, but our area of expertise is online learning and instructional design. We consult with you to identify faculty support needs. We design and create professional development opportunities as stand-alone workshops or help-on-demand resources. We will even deliver this personalized support in a variety of ways, including in-person, digitally, or by phone or email.

- Face-to-face workshops
- Synchronous workshops
- Custom-generated online courses
- Live instructional design and course-correction support

## Leadership

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### **Sunny Gagliano, President**

Sunny is an experienced entrepreneur who has spent twenty years running businesses of different shapes, sizes, and industries. She keeps the company running smoothly by handling all aspects of business operations, managing projects and resources, and bringing her eye for design and technical production.

With an eye for efficiency and a love of design and production, Sunny achieved success at McGraw-Hill Education by establishing and streamlining business processes, managing and continually improving product development processes, and learning content development from some of the best in the business. In 2003, she founded Trillium Publishing to provide product development support to supplemental K–12 publishers. Over the last twelve years, she has practiced and honed her craft, building a dedicated internal team, cultivating a loyal client base, and delivering meaningful content that has a positive effect on the lives of learners around the world. In 2014, she co-founded Trillium IDS to extend the success of Trillium Publishing's eLearning initiatives. Sunny holds a Bachelor of Arts in Business Administration from the University of Washington Foster School of Business.

### **Chris Valadez, Chief Learning Officer and Senior VP of Services**

Chris is a highly sought-after eLearning leader and innovator with more than fifteen years of eLearning and instructional design experience. She brings a highly consultative approach to instructional design and digital product development processes, supporting our partners in the creation of learner-centered, engaging, interactive, and meaningful technology materials.

After starting her career as a high school English teacher, Chris produced online and multimedia products for Kaplan, Houghton Mifflin, and McGraw-Hill. Over the last five years, she has focused her attention on online learning in the higher education market. She led the instructional design team at Pearson Embanet to create thousands of online courses at the Masters and Bachelors levels. Most recently, Chris served at the VP of Learning Design at Everspring, where she ramped up the course development team and consulted with university faculty on the development of new online learning solutions. Chris holds a Master of Education in Educational Technology from Northern Illinois University and a Bachelor of Arts in English from Northwestern University.

## Course Development Support Services

### Instructional Design / Consultation / Training

Program standards development  
 Course mapping: course overview, outcomes, weekly topics  
 Critical assessments planning  
 Content design and development  
 Instructor's guide development  
 Face-to-face and online instructional design workshops  
 Course support documentation  
 Faculty and SME consultation

### Course Build and Maintenance

Course template architecture	Implementation of faculty edits
Content build in LMS	Post-QA corrections/revisions
Course "fixing"	

### Graphic and Multimedia Design and Development

Storyboarding	Custom media development, including but not limited to:
Custom graphics development	<ul style="list-style-type: none"> <li>• professional audio and video</li> <li>• interactive tutorials and presentations</li> <li>• interactive graphics, maps, tables, and diagrams</li> <li>• flipbooks and eBooks</li> <li>• practice exercises and interactive games</li> <li>• branching case studies and scenario development</li> </ul>
Illustration	
LMS "look and feel": CSS	

### Course Review and Quality Assurance Testing

Program standards verification	Fact-checking
Course consistency check	Copyediting
Pedagogical review	Content editing
Technology use review	Permissions
Quality Matters review	Settings and link accuracy
Carnegie unit estimation	Functional testing
ADA (508) compliance verification	Formatting
Objective alignment	Post-duplication course check

### Project Management

Project plan articulation	Regular status reporting & stakeholder communication
Schedule build and maintenance	Review and approval process management
Project management tool hosting	